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PRESS RELEASE

For Immediate Release

2009 Best Year in Business for George M. Sutton RV, Oregon RV Dealership

George M Sutton RV has weathered the economic storm quite well in Eugene, Oregon. On January 11th they were named the #1 Airstream Dealership in the West and the #2 Airstream Dealership on the planet.

“Many consumers have opted out of the motorhome segment and the trend is towards travel trailers. National statistics point to this and we have benefited from our niche in the market. You may be surprised to learn George M Sutton RV did quite well during 2009. Excitingly, 2010 has started out even better! Our sales are far reaching out of the area because most of our business is done through the internet. www.suttonrv.com is one of the RV Industry’s top dealer websites and it was all designed by Marcy Sutton, my youngest daughter, of Modern Sole Design. We teamed with DP Ball Advertising who handles our search engine optimization, and consults on internet marketing. Through the web, we consistently make sales and ship units outside of the country. We have shipped 5th wheels to New Zealand, Tabs and Airstreams to Japan, Salem’s to Hawaii, and just about everything we sell to all over America and Canada.”, says George M Sutton, III “We may look like a small dealer, but based on recent numbers being reported, we are outselling other dealers in the area. Our service center is also very productive. Outside of the factory in Ohio, we are Airstream's #1 warranty outlet in the entire world. Yes, there is plenty of positive news to report about our industry, you just need to ask the right people.”

George M Sutton RV is operated by George M Sutton, III and his wife Martha. This family business tradition began with George’s grandfather buying a Ford dealership in 1921. Three

generations in the automobile industry, George and his father had taken a few RVs in as trades. They decided in 1995 to open the RV dealership.

The dealership is proud that they have tried to align themselves with manufactures that build products where there is no question about warranty protection for the consumer. In 2008, they received the Top 50 RV Dealer Award Winner for their business model. George M Sutton RV has hired one more sales person and three additional lot support people in recent days. “The future has never looked so good because we have the right people, top brands and owners who are involved.” adds Sutton.

The dealership currently represents Airstream, Evergreen RV, Earthbound RV, TrailManor, Komfort’ Resort, Chalet’s full line, Dutchmen, Pacific Coachworks, Livin’ Lite Recreational Vehicles, Hi-Lo Trailer Co. Eagle Cap, and Forest River’s Salem and R-Pod.

The sales lot is located at 2400 W. 7th Ave. Eugene, Oregon. For more information contact the dealership at 800-256-9832. The service facility is located at 104 Cleveland Street, Eugene, Oregon. Contact service at 541-342-2993. You can visit the dealership and review all inventory at www.suttonrv.com .